

**IFSEC**  
**BANGLADESH**  
**12 - 14 SEPTEMBER 2024**  
Hall 4 (Naboratri) ICCB Dhaka, Bangladesh

 **informa**markets

**SECURITY IS**  
**CRITICAL**  
**IFSEC IS**  
**ESSENTIAL**

“নিশ্চিত নিরাপত্তায়  
গড়বো নিরাপদ বাংলাদেশ”

জননিরাপত্তা ও নিরাপদ স্থাপনা নিশ্চিতের লক্ষ্যে নিরাপত্তা সংক্রান্ত  
পণ্য/সেবাসমূহের এক জাতীয়/আন্তর্জাতিক মিলনমেলা ও সম্মেলন।





# **AFTER DELIVERING A SUCCESSFUL PREVIEW EDITION INFORMA MARKETS PROUDLY ANNOUNCES THE 2ND EDITION OF THE LARGEST SECURITY & FIRE EXPO IN BANGLADESH**

IFSEC Bangladesh aims to bring together internationally renowned exhibitors, consultants, business experts and key government officials on an industry platform to exchange global best practices and seek solutions for challenges pertaining to security, which is extremely pertinent for a developing nation like Bangladesh.

## **SECURITY INDUSTRY IN BANGLADESH**

The Electronic Security market started to grow in Bangladesh since the early 2000s. The demand began to grow six to seven years ago and exploded following the 2016 terrorist attack on the Holey Artisan Bakery in Gulshan, Dhaka.

- The annual Growth Rate of the Electronic Security Market is 18%
- The Present market size is around Tk 700 crore
- Over 70% demand in the consumer market and the consumer segment alone is likely to grow to a Tk 1,000 crore market by 2025
- In partnership with Excel Intelligent Solutions Ltd, HIKVISION opened an assembly plant at Bangabandhu Hi-Tech Park in 2022
- SydneySun and Dahua of China invested USD 5 million to set up an assembly plant at Bangabandhu Hi-Tech Park

## **BENEFITS OF PARTICIPATION**

- Be part of a growing and demanding market
- Network with approx 3000 visitors
- Launch your latest innovations to a captive audience.
- Meet face to face with regional industry leaders.
- Establish and strengthen your supply chain by meeting prospective partners.
- Network and position your brand in the industry.
- Showcase and sell your solutions to senior end users from the private and government sectors.
- Engage directly with end-users.





## KEY HIGHLIGHTS



Live Demonstrations of Security Products by leading Security Brands



Rich content led Conference



Exclusive Product launches of Security Products



One on one Interactions with Suppliers & Manufacturers



Attended by Distributors, Key Government Officials & thought leaders from the industry

## KEY PRODUCTS



Surveillance Cameras with Night Vision



Digital Video Recorders



Encoders & Decoders



Security Alarm Systems



Audio Video Door Phones



RFID Systems



Baggage Scanners



Biometric System



Access Control



Electronic Locks



Entrance Management Solutions



IOT & Home Automation



GPS Tracking



Parking Automation



Anti- Theft EAS Systems



Security Gates



Peripheral Accessories



Storage Devices



Perimeter Intrusion Detection Systems



Artificial Intelligence



UAV and Drones



Public Address Systems



VOIP Gateways



POE Switches



Media Converter



Optic Fiber Cleaver



CCTV Cables



Metal Detectors

## SECURITY SOLUTIONS FOR ALL

- Commercial Establishments
- Defence & Homeland Security
- Industrial Security
- City Surveillance
- Public Infrastructure
- Banking & Finance
- Travel & Hospitality Sector
- Transportation Sector
- Retail
- Education Establishments
- Healthcare
- Home Security

# IFSEC CONFERENCE

- How to secure Premises & Facilitate Smart Workplaces
- Upcoming era of AI integrated surveillance systems: Scopes & Gaps
- Recent advancements in AI for surveillance security in Bangladesh
- Importance of advanced video and signal-based surveillance in major cities
- Smart and integrated security management in the digital age
- Key Components of an Effective Surveillance Program
- Leading-edge security Insights and Guidance exclusively for apparel industry



# POST SHOW REPORT OF 2019 EDITION

Informa Markets, India's leading exhibitions organiser in association with I-Station Ltd. launched the preview edition of International Fire Security Exhibition and Conference (IFSEC Bangladesh) in Dhaka. Held at ICCB between 18th-20th April, the expo brought together Internationally renowned exhibitors, consultants, industry experts and key government officials on a single platform to exchange global best practices and seek solutions for challenges pertaining to occupational health and safety, security, civil and fire protection industries.

The inauguration saw the presence of Special Guests: S M Khorshed, President, Bangladesh Association of Construction Industry (BACI); Md. Motaher Hoshan Khan, President, Electronics Safety and Security Association of Bangladesh- ESSAB; Fazlee Shamim Ehsan, Vice President, BKMEA; AR Chowdhury Repon, Executive Director, OSHE Foundation; George Faller, Chief Technical Advisor, RMG project, International Labour Organization (ILO); Yogesh Mudras, Managing Director, Informa Markets India and Pankaj Jain, Senior Group Director and Digital Head, Informa Markets India .

IFSEC Bangladesh in its maiden edition itself, included a formidable repertoire of products and technologies pertaining to biometrics, access control, alarms, entrance automation, GPS tracking, storage, and building management systems in addition to surveillance for the knowledge of end users and providers.

## Some of the Key Participants:-



The expo saw participation of over 40 brands from countries such as India, Bangladesh, South Korea, China, UK, Denmark, Sweden and Japan.



## EMINENT SPEAKERS



**Dr. Ijazul Haque,**  
Head of Information  
Technology of  
Commercial Bank of  
Ceylon PLC



**Prof. Celia Shahnaz,**  
Ph.D. SMIEEE, FIEB,  
2023-24 IEEE WIE Chair &  
Professor, Department of  
EEE, BUET, Dhaka,  
Bangladesh



**Tapan Kanti Sarkar,**  
Founder President, CTO  
Forum Bangladesh



**Dr. Shaikh Anowarul Fattah,**  
Professor, Electrical &  
Electronic Engineering,  
BUET



**Mahboob Zaman,**  
Managing Director,  
DataSoft System  
Bangladesh Limited



**M. Rashidul Hasan,**  
MD & CEO, Systech Digital  
Ltd and Director, BASIS



**M. Mahmudur Rashid,**  
Director & Joint Secretary,  
Electronics Safety and Security  
Association of Bangladesh  
(ESSAB)



**Rana Shohel,**  
Chief Operating Officer  
(COO) at LEADS  
Corporation Limited



**Prof. Dr. Touhid Bhuiyan,**  
Director-Cyber Security  
Centre, Daffodil  
International University  
(DIU)



**Md. Shafat Ullah Patwary,**  
Head - Information  
Security, Grameenphone



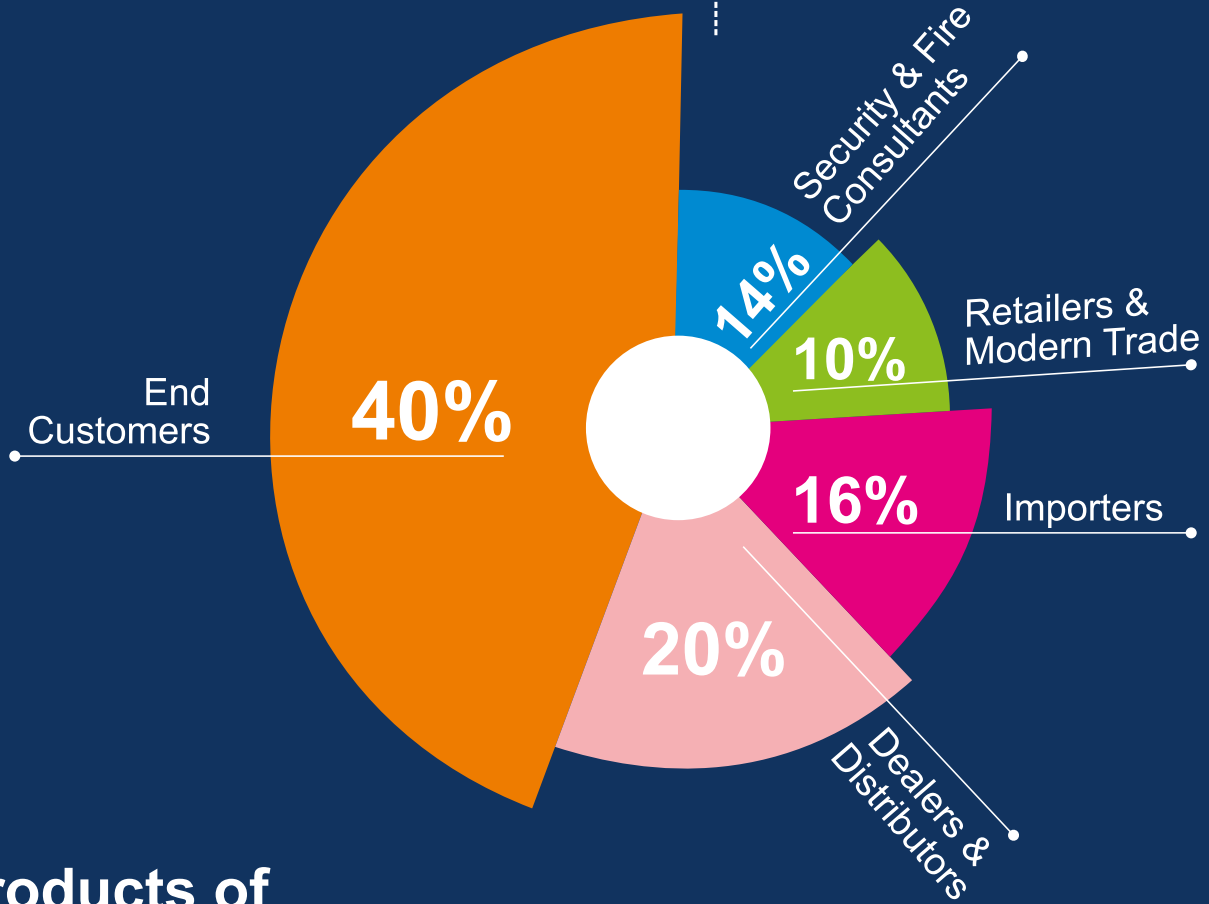
**Shaila Sharmin,**  
Assistant Manager,  
Technical, One Information  
and Communications  
Technology Ltd

and many more...

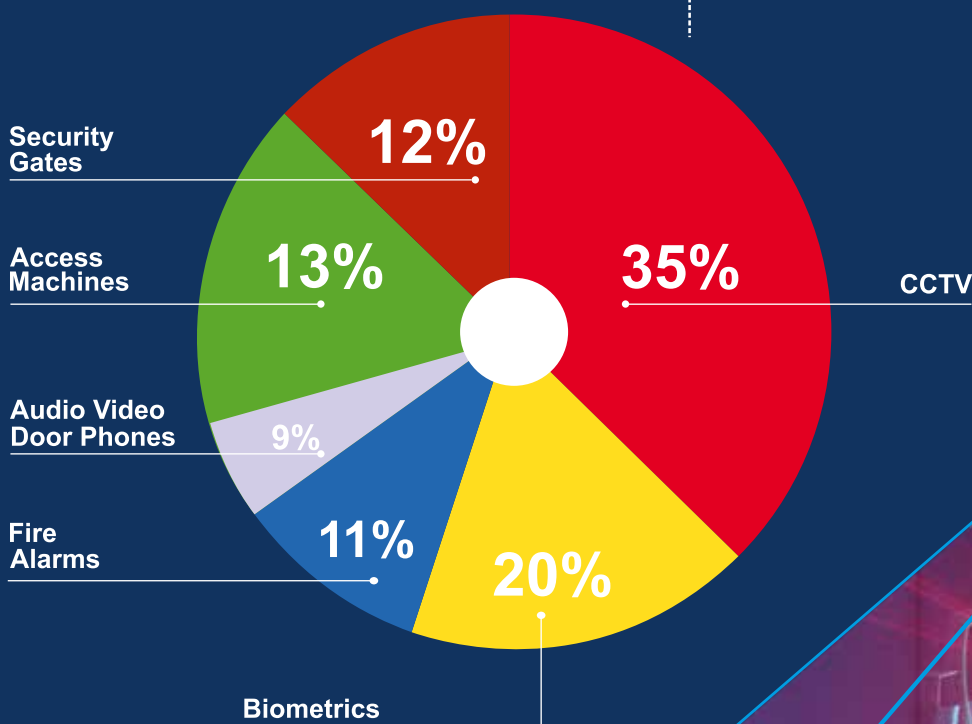
# GLIMPSES OF **IFSEC** BANGLADESH 2019



# Visitors Profile



# Products of Buyers Interest



## ABOUT IFSEC GLOBAL

Over 50 years of experience and innovation, IFSEC Global has become the pre-eminent authority on the global security and fire industry. Its relationship and collaboration with leading industry associations, government bodies, research partners, training providers and education specialists allows Informa Markets to create a series of events and an online community that caters for the entire security and fire buying chain.

By bringing together product and solution providers with both channel partners and senior decision makers from government and private sectors, the IFSEC events and community provide the perfect platform for our clients to meet their objectives through thought leadership, product & solution showcases and year round networking.

## ABOUT INFORMA MARKETS IN INDIA

Informa Markets in India (formerly UBM India) is India's leading exhibition organizer, dedicated to help specialist markets and customer communities, domestically and around the world to trade, innovate and grow through exhibitions, digital content & business intelligence, and conferences & seminars. Every year, we host over 25 large scale exhibitions, 40 conferences, along with industry awards and trainings across India; thereby enabling trade across multiple industry verticals. In India, Informa Markets has offices across Mumbai, New Delhi, Bangalore and Chennai. Informa Markets is owned by Informa PLC, a leading B2B information services group and the largest B2B Events organiser in the world. For further details, please visit –[www.informa.com](http://www.informa.com)

In Association With



## ABOUT I-STATION LTD.

An emerging team in Events, Exhibition and conference services; Focusing on the core objective of innovation, commitment, expertise and cost-effectiveness. In the year 2007, I-Station Limited has come a long way in the field of Events, Exhibition and Conference Management. The organization is formed by a talented young and committed team of enthusiasts who believe in giving their best effort amid their creative ideas and in a very professional way. Because of the hard work of countless creative and dedicated staff members, the tireless efforts of a world-class support team, and undying customer loyalty, the company has become one of the most prominent and experienced Event Management Companies in Bangladesh.

## IFSEC Bangladesh 2024

### Shell Space :

\$ - 250/sqm  
₹ - 13000/sqm  
ট- 13000/sqm

### Raw Space :

\$ - 225/sqm  
₹ - 12000/sqm  
ট- 12000/sqm

\*VAT / TAX / GST will be extra

### CONTACT DETAILS

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### BANGLADESH

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